



**15-16 June 2021**

**VIRTUAL EVENT  
SPONSORSHIP**

[asia.groundhandling.com](https://asia.groundhandling.com)

# HEADLINE SPONSORSHIP

Be seen as a thought leader and generate positive PR around restarting Asian aviation sector.

PRICE: USD \$8,000\*

## What is included within the sponsorship?

### GHI Digital Reconnect Asia website

- Logo on Digital Reconnect Asia website
- Logo on content session Asia website
- Promotional video displayed on the website (supplied by sponsor)

### GHI Magazine website

- Banner on GHI magazine website (submitted by sponsoring company)
- News posting on GHI magazine website (exclusive for the Headline Sponsor only)

### Delegate personal page

- Logo on delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Digital Reconnect Asia website)

### Social media

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### General

- Logo on HTML promotional emails
- Logo on email signatures (exclusive for the Headline Sponsor only)
- Advert within the Delegate Content guide sent to confirmed delegates two weeks prior to the event date (advert submitted by sponsoring company). Guide will also be displayed on the GHI Digital Reconnect Asia website

### Audience Engagement

- Your company representative appears as a prestigious panel member on our opening keynote Big Debate virtual session to be screened live to more than 200+ expected aviation decision makers in the region. This pass is complimentary for the panel member.
- Video recording of the session hosted on the event archive for 12 months for delegates to access on demand
- The video recording of the session

is available for you to distribute across your network post event

- Where possible, One-to-One Meetings will be scheduled around the session time slot to maximise the live attendance
- Logo on introductory slides for the Big Debate virtual session
- 1x delegate place, giving access to the One-to-One Meeting planner and content sessions

### Lead generation

- Receive a post Digital Reconnect Asia report detailing attendees who viewed your product demonstration with contact information for all individuals that have agreed to share their details
- 1x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$400+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests

\* All prices quoted are exclusive of VAT. VAT will be applied according to local regulations, please see below:

UK based company – VAT is chargeable at 20%  
EU based company – if a valid VAT number is provided, the VAT will be reverse charged  
Companies based outside of the UK & EU – VAT is not chargeable

# GOLD SPONSORSHIP

Be seen as a thought leader and generate positive PR around restarting Asian aviation sector.

PRICE: USD \$6,000\*

## What is included within the sponsorship?

### GHI Digital Reconnect Asia website

- Logo included on Digital Reconnect Asia website
- Promotional video displayed on the website (supplied by sponsor)

### GHI Magazine website

- Banner on GHI magazine website (submitted by sponsoring company)

### Delegate personal page

- Logo included on delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Digital Reconnect Asia website)

### Social media

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### General

- Logo included on HTML promotional emails
- Advert within the Delegate Content guide sent to confirmed delegates two weeks prior to the event date (advert submitted by sponsoring company). Guide will also be displayed on the GHI Digital Reconnect Asia website

### Audience Engagement

- Logo included on Chairman's Welcome slides

### Lead generation

- Receive a post Digital Reconnect Asia report detailing attendees who viewed your product demonstration with contact information for all individuals that have agreed to share their details
- 1x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$400+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests

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# CONTENT SPOTLIGHTS SPONSORSHIP

**Be seen as a thought leader and generate positive PR around restarting Asian aviation sector. Shape the market agenda by sponsoring ONE of our key industry topic themes.**

**Topics include: Cargo; Cleaning & disinfection; GSE; Digitisation; Safety; Finance; Pharma- Covid vaccine; Innovation**

**PRICE: USD \$6,250\***

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## What is included within the sponsorship?

### GHI Digital Reconnect Asia website

- Logo included on Digital Reconnect Asia website
- Logo included on content session Asia webpage

### Delegate personal page

- Logo included on delegate personal page
- Logo included on the content session section of the delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Digital Reconnect Asia website)

### Social media

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### General

- Logo included on HMTL promotional emails

### Audience Engagement

- Your company representative appears as a prestigious panel member (complimentary pass) on the debate covering your spotlight topic of choice. To be screened live to more than 200 expected aviation decision makers in the region.
- Video recording of the session hosted on the event archive for 12 months for delegates to access on demand
- The video recording of the session is available for you to distribute across your network post event
- Where possible, One-to-One Meetings will be scheduled around the session time slot to maximise the live attendance
- Logo included on Chairman's Welcome slides
- Logo included on introductory slides for your chosen content session

### Lead generation

- Receive a post Digital Reconnect Asia report detailing attendees who viewed your product demonstration with contact information for all individuals that have agreed to share their details
- 1 x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$400+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests

# ONE-TO-ONE MEETINGS SPONSORSHIP

Be seen as a thought leader and generate positive PR around restarting Asian aviation sector. You will receive brand association with GHI's prestige One-to-One Meeting service, keeping stakeholders connected during the coronavirus crisis.

PRICE: USD \$6,250\*

## What is included within the sponsorship?

### GHI Digital Reconnect Asia website

- Logo included on GHI's Digital Reconnect Asia website

### Delegate personal page

- Logo included on home page of the delegate personal page
- Logo on delegate meeting schedules
- Logo on meetings section of the personal page
- Logo on GHI's virtual Meeting's service guide
- Logo promotion on the GHI Digital Speed Networking section of the delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Digital Reconnect Asia website)
- Advert within the delegate Content Guide sent to confirmed delegates two weeks prior to the event date (advert supplied by sponsoring company)

### Social media

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### General promotion

- Logo included on pre-event HTML promotional emails
- Logo included on Chairman's Welcome slides

### Lead generation:

- Receive a post Digital Reconnect Asia full attendee report including contact details
- 1x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$400+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests

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# MARKET RECONNECT SPONSORSHIP

Be seen as a thought leader and generate positive PR around restarting Asian aviation sector. Brand association with GHI's prestige content sessions, keeping stakeholders connected during the coronavirus crisis.

PRICE: USD \$5,000\*

## What is included within the sponsorship?

### GHI Digital Reconnect Asia website

- Logo included on Digital Reconnect Asia website
- Logo included on Content Session Asia webpage

### Delegate personal page

- Logo included on home page of the delegate personal page
- Logo included on the content session section of the delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Digital Reconnect Asia website)

### Social media

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### General

- Logo included on pre-event HTML promotional emails

### Audience Engagement

- Promote your product or service and explain how it can help the Asia Aviation industry with an exclusive 10-minute product demo with 5 minutes Q&A
- Your product demo will be screened live to more than 200 expected aviation decision makers in the region
- The video recording of the session is available for you to distribute across your network
- Video recording of the session hosted on the event archive for 12 months for delegates to access on demand
- Any questions submitted from the session will be available for you to view after the session is held
- Logo included on Chairman's Welcome slides

### Lead generation

- Receive a post Digital Reconnect Asia report detailing attendees who viewed your product demonstration with contact information for all individuals that have agreed to share their details
- 1 x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$400+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests

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# ADVERT WITHIN THE CONTENT GUIDE SPONSORSHIP

**Be seen as a thought leader and generate positive PR around restarting Asian aviation sector.**

PRICE: USD \$2,000\*

## What is included within the sponsorship?

### **GHI Digital Reconnect Asia website**

- Logo included on Digital Reconnect Asia website

### **Delegate personal page**

- Logo included on home page of the delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Digital Reconnect Asia website)
- Advert within the delegate Content Guide sent to confirmed delegates two weeks prior to the event date (advert supplied by sponsoring company)

### **Social media**

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### **General**

- Logo included on pre-event HTML promotional emails

### **Audience Engagement**

- Logo included on Chairman's Welcome slides

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# E-BANNER SPONSORSHIP

**Be seen as a thought leader and generate positive PR around restarting Asian aviation sector.**

PRICE: USD \$2,000\*

## What is included within the sponsorship?

### **GHI Digital Reconnect Asia website**

- Logo included on Digital Reconnect Asia website

### **GHI Magazine website**

- Banner on GHI magazine website (submitted by sponsoring company)

### **Delegate personal page**

- Logo included on home page of the delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Digital Reconnect Asia website)

### **Social media**

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### **General**

- Logo included on pre-event HMTL promotional emails

### **Audience Engagement**

- Logo included on Chairman's Welcome slides

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**ground**  
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INTERNATIONAL

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**RECONNECT**

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