

## Sponsorship Booking Form – Market Reconnect Sponsorship

To secure the following outlined sponsorship opportunity, please complete and send to [george@groundhandling.com](mailto:george@groundhandling.com) or [marc@groundhandling.com](mailto:marc@groundhandling.com). Should you have any questions regarding the below, please call +44 1322 221 144

Be seen as a thought leader and generate positive PR around restarting Asian aviation sector. Brand association with GHI's prestige content sessions, keeping stakeholders connected during the coronavirus crisis.

**PRICE: USD \$5,000\***

**What is included within the sponsorship?**

### **PROMOTION:**

#### ***GHI Digital Reconnect Asia website***

- Logo included on Digital Reconnect Asia website
- Logo included on Content Session Asia webpage

#### ***Delegate personal page***

- Logo included on home page of the delegate personal page
- Logo included on the content session section of the delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Digital Reconnect Asia website)

#### ***Social media***

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

#### ***General***

- Logo included on pre-event HTML promotional emails

#### ***Audience Engagement***

- Promote your product or service and explain how it can help the Asia Aviation industry with an exclusive 10-minute product demo with 5 minutes Q&A
- Your product demo will be screened live to more than 200 expected aviation decision makers in the region
- The video recording of the session is available for you to distribute across your network
- Video recording of the session hosted on the event archive for 12 months for delegates to access on demand
- Any questions submitted from the session will be available for you to view after the session is held
- Logo included on Chairman's Welcome slides



***Lead generation***

- Receive a post Digital Reconnect Asia report detailing attendees who viewed your product demonstration with contact information for all individuals that have agreed to share their details
- 1x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$400+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests

**Company details** (Please indicate details as they should appear on the invoice):

<b>First Name:</b>			
<b>Last Name:</b>			
<b>Job title:</b>			
<b>VAT Number:</b>			
<b>Company:</b>			
<b>Address:</b>			
<b>City:</b>		<b>County/State:</b>	
<b>Zip/Postcode:</b>		<b>Country:</b>	
<b>Email:</b>			
<b>Telephone:</b>		<b>Mobile/Cell:</b>	

**Sponsorship operations contact details** (If the same as above, please tick box )

<b>First Name:</b>			
<b>Last Name:</b>			
<b>Job title:</b>			
<b>Email:</b>			
<b>Telephone:</b>		<b>Mobile/Cell:</b>	

**\*NOTE:** All prices quoted are exclusive of VAT. All VAT will be applied according to local regulations, please see below:

- **UK based company** – VAT is chargeable at 20%
- **EU based company** – if a valid VAT number is provided, the VAT will be reverse charged
- **Companies based outside of the UK & EU** – VAT is not chargeable

By signing, I declare that I agree with the general Terms and Conditions

Signature \_\_\_\_\_

Date \_\_\_\_\_