

## Sponsorship Booking Form – Content Spotlights Sponsorship

To secure the following outlined sponsorship opportunity, please complete and send to [george@groundhandling.com](mailto:george@groundhandling.com) or [marc@groundhandling.com](mailto:marc@groundhandling.com). Should you have any questions regarding the below, please call +44 1322 221 144

Be seen as a thought leader and generate positive PR around restarting Asian aviation sector. Shape the market agenda by sponsoring ONE of our key industry topic themes.

**Topics include:** Cargo; Cleaning & disinfection; GSE; Digitisation; Safety; Finance; Pharma- Covid vaccine; Innovation

**PRICE: USD \$6,250\***

**What is included within the sponsorship?**

### **GHI Digital Reconnect Asia website**

- Logo included on Digital Reconnect Asia website
- Logo included on content session Asia webpage

### **Delegate personal page**

- Logo included on delegate personal page
- Logo included on the content session section of the delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Digital Reconnect Asia website)

### **Social media**

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

### **General**

- Logo included on HTML promotional emails

### **Audience Engagement**

- Your company representative appears as a prestigious panel member (complimentary pass) on the debate covering your spotlight topic of choice. To be screened live to more than 200 expected aviation decision makers in the region.
- Video recording of the session hosted on the event archive for 12 months for delegates to access on demand
- The video recording of the session is available for you to distribute across your network post event
- Where possible, One-to-One Meetings will be scheduled around the session time slot to maximise the live attendance
- Logo included on Chairman's Welcome slides
- Logo included on introductory slides for your chosen content session

### **Lead generation**

- Receive a post Digital Reconnect Asia report detailing attendees who viewed your product demonstration with contact information for all individuals that have agreed to share their details

- 1x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$400+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests

**Company details** (Please indicate details as they should appear on the invoice):

<b>Sponsored Topic:</b>			
<b>First Name:</b>			
<b>Last Name:</b>			
<b>Job title:</b>			
<b>VAT Number:</b>			
<b>Company:</b>			
<b>Address:</b>			
<b>City:</b>		<b>County/State:</b>	
<b>Zip/Postcode:</b>		<b>Country:</b>	
<b>Email:</b>			
<b>Telephone:</b>		<b>Mobile/Cell:</b>	

**Sponsorship operations contact details** (If the same as above, please tick box )

<b>First Name:</b>			
<b>Last Name:</b>			
<b>Job Title:</b>			
<b>Email:</b>			
<b>Telephone:</b>		<b>Mobile/Cell:</b>	

**ground**  
handling  
INTERNATIONAL

**DIGITAL**  
**RECONNECT** Asia  
15-16 June 2021

**\*NOTE:** All prices quoted are exclusive of VAT. All VAT will be applied according to local regulations, please see below:

- **UK based company**– VAT is chargeable at 20%
- **EU based company** – if a valid VAT number is provided, the VAT will be reverse charged
- **Companies based outside of the UK & EU** – VAT is not chargeable

By signing, I declare that I agree with the general Terms and Conditions

Signature

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Date

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